Partnership Benefits

- Website Partner recognition
- Promotion in our quarterly newsletter
- MainStreet Partner poster for you to display
- Reduced rental rate for functions booked at our Historic Railroad Depot

Future Goals

- Complete final design for Great Blocks (Main & 2nd St.'s) project, develop and complete final construction drawings
- Initiate construction on our Sands Dorsey Pavilion Project
- Attract three new businesses to the Downtown District during this year
- Increase both attendance and vendor participation at this year’s Fired Up! event
- Increase volunteer participation to guide all MainStreet improvements
- Integrate the Tucumcari Arts & Cultural Council into the MainStreet Organization

Since 1985, the New Mexico Main Street Program has been fostering economic development in local communities statewide. Based in the New Mexico Economic Development Department, the NM Main Street Program works with selected local Main Street Organizations and municipalities to establish and enhance downtown revitalization programs.

Using the National Main Street Four-Point Approach® developed by the National Trust for Historic Preservation, the New Mexico Main Street Program offers technical assistance and professional services aimed at helping communities take a comprehensive approach to downtown revitalization.

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Focus and Purpose

The Mainstreet program promotes a community-driven process that brings stakeholders from all sectors together, inviting them to be proactive participants in the revitalization process.

Tucumcari MainStreet is a state certified comprehensive downtown rehabilitation program that encourages economic development within the context of historical preservation. Communities such as ours work together to identify key strategies that will provide a clear sense of priorities and direction for our revitalization efforts.

These strategies align with the four key areas Main Streets have been using as the guiding framework for 30+ years in New Mexico:

- **Organization** - Ensures that all resources such as partners, funding and volunteers are in place to support the MainStreet Vision.
- **Design** - Supports our community's transformation by enhancing the physical appeal of downtown and capitalizing on the historical assets.
- **Promotion** - By providing a variety of activities, Tucumcari MainStreet attracts people to downtown which expands our market visibility.
- **Economic Vitality** - Identifies new uses for vacant or underused downtown properties and establishes funding to support business development.

Financial and volunteer support for our Tucumcari MainStreet organization comes from local entities who want to see the downtown renovated and have a stake in seeing it done: merchants, property owners, residents, businesses, government and individuals. MainStreet’s success over the years is due to the fact that it's a local initiative, both organizationally and financially.

Community Partnerships

Financial support for Tucumcari MainStreet operations has always come from the local community, and our success since the inception of our organization in 2007 is due to local support.

**Annual Partnership Opportunities**

- Leadership Partner $5,000*
- Benefactor Partner $2,500*
- Champion Partner $1,000*
- Downtowner Partner $500
- Supporting Partner $250
- Friend of MainStreet $100 - under

**Mission Statement**

The Tucumcari MainStreet program, a community-driven nonprofit organization, is dedicated to the economic, physical, social and cultural revitalization of downtown Tucumcari, New Mexico.

**Program Highlights**

- District Master Plan Completed
- Architectural Survey of Commercial Buildings in Place
- Historic Railroad Depot Restoration 80% Complete
- U.S. Dept. of Agriculture Microloan Program Available to District Businesses
- "Great Blocks on Main Street" Design Grant Kicks Off (April, 2016)
- Fired Up! Festival Celebrating its 6th Year
- New Tucumcari MainStreet Website Developed
- Rail Trail Walking Route Established (May, 2016)
- Demolition of Sands Dorsey Building and Initial Designs for a New Pavilion

Thank you for supporting Tucumcari MainStreet and investing in the rehabilitation of our city's Downtown District!